

## **2009 Great American Living Award Winners**

### **Grand Awards**

#### **Home of the Year**

- Attached - Winner: Maymont Innsworth, Basheer & Edgemoore
- Multi-Family - Winner: Maple Lawn, Sugar Maple, Bozzuto Homes, Inc.

#### **Community of the Year**

- Condominiums - Winner: Silo Point, Lyons & Sucher, Turner Development Group
- Planned Community - Winner: Brambleton, Soave Real Estate Brambleton

**Sales Person of the Year** - Winner: Jim Patton, The Mayhood Company

### **Sales Achievement Award Categories**

**Exceptional Sales Effort** - Winner: Matt Cummins and Jonathan Lowenberg, The Mayhood Company

#### **Sales Person of the Year**

- Sales Person of the Year, Detached Home, Under \$500,000  
Winner: Rosa Edmunds, K. Hovnanian
- Sales Person of the Year, Detached Home, \$500,000 and Over  
Winner: Rhonda Atkins, Van Metre Homes
- Sales Person of the Year, Attached Home, Under \$500,000  
Winner: Christina Elliott, P (Four)
- Sales Person of the Year, Attached Home, \$500,000 and Over  
Winner: Jim Patton, The Mayhood Company
- Sales Person of the Year, Condominium under \$500,000  
Winner: Kami Knopt, The Mayhood Company
- Sales Person of the Year, Condominium \$500,000 and Over  
Winner: Matt Ford and Chris Kraft, The Mayhood Company
- Sales Person of the Year, Multi Price/Multi Product  
Winner: Robert L. Fredericks III, Centex Homes

**Director of Marketing** - Winner: Kim Adams, Brambleton

**Construction Superintendent and Sales Team of the Year** - Winner: Lori Windsor, Tara Smiley, Brian Delhagen, Scott Moss, Pulte Homes

## **Marketing Materials**

### **Brochure**

- Individual Community - Winner: Granite Hill, Steuart Kret Homes, NDG Communications
- Individual Community - Award of Merit: The Madison at Ballston Station, Paradigm Management, Fraser Wallace Advertising
- Multi Family/Condominium/Apartment - Winner: Silo Point, Turner Development Group, Lyons & Sucher Advertising
- Multi Family/Condominium/Apartment - Award of Merit: Tribeca, Wood Partners, Delucchi +

### **Advertising**

- Single Print Ad - Winner: K. Hovnanian Homes, GKA Advertising
- Print Campaign - Winner: Park Potomac Place, Foulger-Pratt Development, Fraser Wallace Advertising
- Broadcast Campaign (Radio & TV) - Winner: Brookfield Blue

### **Direct Mail**

- Piece - Winner: Jamieson, Regent Partners, Delucchi +
- Piece - Award of Merit: Quaker Ridge, Carr Homes, Robert Feldman and Associates
- Campaign - Winner: Silo Point, Turner Development Group, Lyons & Sucher Advertising
- Campaign - Award of Merit: Reserve at Tyson's Corner, Madison Homes, DBM, Inc.

### **Web**

- Web Individual Community Web site - Winner: Lyons & Sucher Advertising; Award of Merit: Delucchi +
- Master Planned/Mixed-Use Community - Winner: Rosenthal Partners
- Regional Builder website - Winner: GKA Advertising
- Interactive Campaign (Online ads, blog, emarketing, social media) - Winner: Silo Point, Lyons and Sucher
- Interactive Campaign (Online ads, blog, emarketing, social media) - Award of Merit: The Argent Condominiums, Perseus Realty, NDG Communications
- Best Associate Website - Winner: NDGCommunications.com, NDGCommunications
- Best Associate Website - Winner: Pfour.com, P Four

### **Overall Marketing Campaign** (web, print, broadcast, signage, special events, emarketing)

- Individual Community - Winner: Beech Tree Villas in Upper Marlboro, Mid-Atlantic Builders, NDG Communications

- Individual Community - Award of Merit: The Hawthorn, Monument Realty, Fraser Wallace Advertising
- Master Planned/Mixed-Use Community - Winner: Park Potomac, Foulger-Pratt Development, Fraser Wallace Advertising
- Master Planned/Mixed-Use Community - Award of Merit: Clarksburg Village, Elm Street Development/Clarksburg Village Investments, Inc., GKA Advertising
- Multi Family Community - Winner: Silo Point, Turner Development Group / Lyons & Sucher Advertising
- Multi Family Community - Award of Merit: The Blairs, The Tower Companies / Delucchi +
- Corporate (Builder or Developer) - Winner: Miller and Smith, Lyons & Sucher Advertising
- Corporate (Builder or Developer) - Award of Merit: Craftmark Homes, GKA Advertising

**Sales Office/Rental Office/Information Center (physical environments)**

- For Individual Community - Winner: Silo Point, Turner Development Group
- For Individual Community - Award of Merit: Maymont, Basheer and Edgemoore
- For Master Planned/Mixed-Use Community - Winner: Brambleton, Soave Real Estate - Brambleton
- For Master Planned/Mixed-Use Community - Award of Merit: The Duke by Marquis Homes, Interior concepts, Inc.

**Marketing Campaign to Promote a Green Home/Community** - Winner: Brookfield Homes, GKA Advertising

**Marketing Campaign to Promote a Green Home/Community** - Award of Merit: Craftmark Homes, GKA Advertising

**Interior Design/Merchandising**

**Interior Merchandising, Detached Home (finished interior space)**

- Under 2,500 finished sq. ft. - Winner: Celebrate by Del Webb, Del Webb
- Under 2,500 finished sq. ft. - Award of Merit: Snowden Bridge, Brookfield Homes
- 2,500 – 3,200 finished sq. ft. - Winner: Ladysmith, Interior Concepts, Inc.
- 3,201 – 3,800 finished sq. ft. - Winner: Lakeview at Brandywine, K. Hovnanian Homes
- 3,201 – 3,800 finished sq. ft. - Award of Merit: Gunston Cove, Interior concepts, Inc.
- 4,801 – 6,000 finished sq. ft. - Winner: Maymont, Basheer and Edgemoore

- 4,801 – 6,000 finished sq. ft. - Award of Merit: Brambleton, Gulick Group, Inc.
- Over 6,000 finished sq. ft. - The Glens, Interior concepts, Inc.

**Interior Merchandising, Attached Home (finished interior space)**

- Under 1,900 finished sq. ft. - Winner: Capitol Quarter, EYA
- 1,900 - 2,500 finished sq. ft. - Winner: Capitol Quarter, EYA
- 1,900 - 2,500 finished sq. ft. - Award of Merit: Centerpointe, EYA
- 2,501 - 3,300 finished sq. ft. - Winner: Lombard Court at Fells Point, Ruppert O'Brien Group
- 3,301 - 3,900 finished sq. ft. - Winner: Shipley's Grant, Bozzuto Homes, Inc.

**Interior Merchandising, Condominium**

- One Bedroom Unit - Winner: Silo Point, JT Designs / Turner Development Group
- Two Bedroom Unit - Winner: Silo Point, Carlyn and Company Interiors + Design / Turner Development Group
- Three Bedroom Unit - Winner: Madison Crescent, Carlyn and Company Interiors + Design / Miller and Smith Homes

**Interior Merchandising, Rental Model** - Winner: Fairfax Towers, Capital Properties

**Interior Merchandising, Rental Model** - Award of Merit: Wisconsin Place, Archstone

**Building Interior Design**

- Interior Design for Condominium - Winner: One Park Crest, Carlyn and Company Interiors + Design / Penrose Donohue Tysons LLC
- Interior Design for Condominium - Award of Merit: Lionsgate Condominium, Hartman Design Group, Inc. / Duball LLC
- Interior Design for Rental building (to include lobbies, corridors & common areas throughout the building - Winner: The Lofts at Park Crest, Penrose Donohue Tysons LLC
- Interior Design for Rental building (to include lobbies, corridors & common areas throughout the building - Award of Merit: The Woodward Building, SJG Properties

**Club House Interior Design**

- Under 6,000 sq. ft. - Winner: Alexan Carlyle, Trammell Crow Residential
- 6,000 sq. ft. and Over - Winner: West Chester at Contee Crossing, Archstone

## **Design & Architecture**

### **Design and Architecture, Detached Home (finished interior space)**

- Under 2,500 finished sq. ft. - Winner: Christopher at Lady Smith Village, Christopher Companies
- Under 2,500 finished sq. ft. - Award of Merit: Snowden Bridge, Brookfield Homes
- 2,500 – 3,200 finished sq. ft. - Winner: Saranac, Brookfield Homes
- 3,201 – 3,800 finished sq. ft. - Winner: Green Acre, The Building Group
- 3,201 – 3,800 finished sq. ft. - Award of Merit: Tysons Chase, Marquis Homes
- 3,801 – 6,000 finished sq. ft. - Winner: Brambleton, Gulick Group, Inc.
- 6,001 – 9,000 finished sq. ft. - Winner: Maymont, Basheer and Edgemoore
- 6,001 – 9,000 finished sq. ft. - Award of Merit: The Glens, Augustine Homes
- Over 9,000 finished sq. ft. - Winner: Raspberry Falls, Marquis Homes

### **Design and Architecture, Attached Home, Including Townhouses, Two over Two's, Back-to-Back Townhouses and Duplexes (finished interior space)**

- Under 1,900 finished sq. ft. - Winner: Emerson Park, K. Hovnanian Homes
- Under 1,900 finished sq. ft. - Award of Merit: Melody Landing, Brookfield Homes
- 1,900 - 2,500 finished sq. ft. - Gibson's Grant, Covell Communities
- 3,301 – 3,900 finished sq. ft. - Winner: Maple Lawn - Hillside District, Mitchell & Best Homebuilders
- 3,301 – 3,900 finished sq. ft. - Award of Merit: Shipley's Grant, Bozzuto Homes, Inc.

### **Design and Architecture, 4-Story and Below New Condominiums or Conversions (flats or two-level, can be occupied)**

- Two Bedroom Unit - Winner: Maple Lawn/Red Maple, Bozzuto Homes, Inc.
- Three Bedroom Unit - Winner: Maple Lawn/Red Maple, Bozzuto Homes, Inc.

### **Custom Home One-of-a-Kind**

- Under \$1 Million - Winner: Cumberland Custom Homes of Mid-Atlantic / Michael Lysczek Architect
- \$2 - 3 Million - Winner: Bethesda Bungalows
- \$2 - 3 Million - Award of Merit: Sandy Spring Builders
- \$3 - 5 Million - Winner: The Building Group
- \$3 - 5 Million - Award of Merit: M&A Custom Homes
- Over Five Million - Crabtree Residence, KAMM Construction

- Customized - Winner: Laurence Cafritz Builders
- Customized - Award of Merit: Arrow Cove, Craftmark Homes

**Residential Remodeling (Alterations and Additions to an existing home for an individual client; cost reflects final construction cost)**

- Under \$500,000 (full)- Winner: Monticello Park, Owner Completed (Jonathan Meyers)
- Under \$500,000 (partial)- Winner: Private residence - Potomac Falls, Great Falls Construction
- \$500,000 - \$1 million - Winner: 10507 Milkweed Drive, Great Falls, Great Falls Construction

**Design and Architecture for Active Adult Community (55+ age-qualified) Fee simple and condominium projects including homes, common community amenities and facilities creating a retirement lifestyle (including floor plans and community features)**

- Under 500 homes - K. Hov's Four Seasons at Saint Margarets, K. Hovnanian Homes

**Design and Architecture for Rental Community - Winner: The Metropolitan at Largo Station, Clark Builders Group**

**Innovative Infill Land Planning (More than one unit; can include detached, attached and multi-family for sale or rental) - Winner: Capitol Quarter, EYA**

**Community Land Planning - Winner: Brambleton, Soave Real Estate - Brambleton**

**Outstanding Living Space or Architectural Feature in a New or Remodeled Home (Must be completed) - Winner: Langley Farms, McLean VA, Michael M. Bowman Associates, Inc.**

**Green Building - Award of Merit: Celebrate by Del Webb, Del Webb**

**Green Building - Award of Merit: Capitol Quarter, EYA**